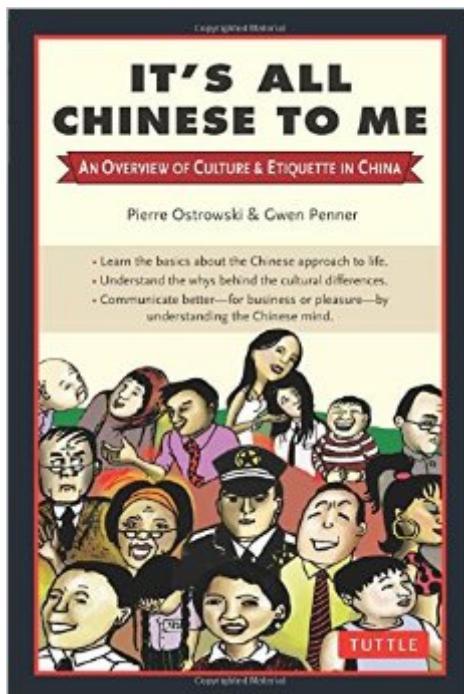


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# It's All Chinese To Me: An Overview Of Culture & Etiquette In China



## Synopsis

Picture yourself in China with this fun, graphic-novel inspired introduction to China, its culture and people! Ready to gain insight into Chinese culture in a fascinating way? This comprehensive introduction to Chinese culture lets you peer into what makes China unique—its people. Firsthand tips, background info, and illustrations give you graphic impressions of the real China, and allow you to get a feel for not only what it's like, but how to survive the cultural differences. You'll find out about:

- Major influences and historical events that guide Chinese behavior
- Key concepts crucial to interacting with Chinese people
- Social idiosyncrasies that surprise most Westerners
- Dealing with culture shock in China
- Peculiarities of Chinese business culture

In *It's All Chinese to Me*, you'll find the core insights to help demystify Chinese culture for Westerners. "Offers a balanced view of China's cultural strengths and weaknesses and should be required reading for international travelers. Highly recommended."—*Midwest Book Review* "An excellent job of illustrating many of the common issues people may encounter while in China. Bravo!"—Mark Rowswell, AKA Dashan, performer and cultural ambassador

## Book Information

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## Customer Reviews

"It's all Chinese to me" is an introduction to Chinese culture intended for tourists and expats. The start of the book is mainly text about the Chinese culture whereas the ending of the book is mainly pictures about the culture and things you should and should not do in China. The book is small and an easy read. Language usage is easy to understand. Like many of these books, the amount of generalizations is enormous and the actual insight in the culture is limited, yet it is a useful guide for

expats and tourists. The book consists of 11 chapters. The early chapters (History, politics, influences (or religion), rituals, and guanxi/mianxi contain mostly text with some pictures. From chapter seven onwards, the book mainly contains funny and interesting pictures with some text underneath it explaining the pictures and a tip. For example, on page 140 there is a picture with a foreign woman waving her hands while talking and a Chinese women looking puzzled. The text underneath says "Using excessive hand motions while talking may be a great source of bewilderment for many Chinese people." Etc. A funny side-note on this book was that I bought it from the airport in Shanghai. When reading it, I noticed that one page was 'thicker' than the others, then I noticed that it also missed one page. After careful examination, I discovered that page 16-17 were glued together when I bought the book. These are the pages covering lacking democracy and the tiananmen incident. Apparently the Chinese censorship (ministry of information...) liked the book except for these pages and solved it creatively. I enjoyed the book. It is all very stereotypical and shallow... it doesn't go deep into the Chinese culture and language.

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